

JAN 17 2005

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Kory D. Christensen

Docket No. 50588/312 (formerly 005217.P022)
Digeo Ref. 40.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Armando Paul Stettner

Confirmation No. 1478

Application No. 09/747,424

Filed: December 21, 2000

For: **SYSTEM AND METHOD FOR
INTERACTIVE ADVERTISING**

Group Art Unit: 2611

Examiner: Vivek Srivastava

Date: February 17, 2005

AMENDMENT

TO THE COMMISSIONER FOR PATENTS:

In response to the Office Action mailed November 18, 2004, please amend the above-identified patent application as follows.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

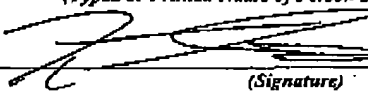
Remarks begin on page 11 of this paper.

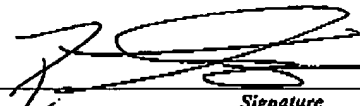
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CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)			Docket No. 50588/312 (40.2)	
Applicant(s): Armando Paul Stettner				
Application No. 09/747,424	Filing Date December 21, 2000	Examiner Vivek Srivastava	Group Art Unit 2611	
Invention: SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING				
RECEIVED CENTRAL FAX CENTER JAN 17 2005				
<p>I hereby certify that this <u>Amendment (including the items listed below)</u> (Identify type of correspondence)</p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(703)872-9306</u>)</p> <p>on <u>2-17-05</u> (Date)</p> <p style="text-align: center;"><u>Kory D. Christensen</u> (Typed or Printed Name of Person Signing Certificate)</p> <p style="text-align: center;"> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p> <p style="text-align: center;">Transmitted: Certificate of Transmission by Facsimile (37 CFR 1.8) (1pg.) Amendment Transmittal (1 pg.) PTO-Form 2038 charging the amount of \$550.00 Amendment (17 pgs.)</p>				

AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 50588/312 (40.2)	
Applicant(s): Armando Paul Stettner					
Application No. 09/747,424	Filing Date December 21, 2000	Examiner Vivek Srivastava	Customer No. 32641	Group Art Unit 2611	Confirmation No. 1478
Invention: SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING					
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<u>COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	36 -	25 =	11	x \$50.00	\$550.00
INDEP. CLAIMS	3 -	3 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$550.00
<input type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 50-2375 <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input checked="" type="checkbox"/> Payment by credit card. Form PTO-2038. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 _____ Signature			Dated: 2-17-05		
Kory D. Christensen Registration No. 43,548 Stoel Rives LLP One Utah Center 201 South Main Street, Suite 1100 Salt Lake City, UT 84111 Telephone: 801-328-3131 Facsimile: 801-578-6999			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence		
cc:					

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